



SATURDAY  
SEPTEMBER 28, 2024

9 AM - 2 PM  
Quechan Casino Resort

Produced By



Sponsored By





**YUMA SUN EVENTS  
PRESENTS THE  
2024  
ANNUAL WEDDING,  
QUINCEAÑERA AND  
CELEBRATIONS EXPO**

**Saturday, September 28th, 2024  
at the Quechan Casino Resort**

More than 800 people attended last year's event and we expect a robust audience this year of persons planning Weddings, Quinceanera's, Celebrations of Life, Parties and more. Attendees include brides, celebrants, family and friends - all highly engaged and in search of partners for their upcoming celebrations.

The Expo features two runway fashion shows, entertainment, Cake Pull and Scavenger Hunt, Exhibitors include florists, caterers, photographers, wedding planners, limousines, honeymoons, reception sites, DJ's, invitations, party rentals, hair, makeup, wedding cakes and more!

**Tickets are available in advance and at the door.**



# BECOME AN EXPO SPONSOR!

Every year, vendors showcase their products and services at the Expo and we invite you to be part of the excitement!

## SPONSORSHIPS

For the best value and most recognition, consider investing in a sponsorship opportunity. These multi-media marketing opportunities allow your business to get more exposure and become a premier vendor in the celebration space. Sponsorships also allow you to associate your business with fun, interactive experiences during the Expo.



### DIAMOND SPONSOR \$2,000 (one available)

- "Presented By" Sponsor on all Expo print promotional materials
- Named in electronic promotional materials
- Full page ad in Event Program Special Section published in the Yuma Sun and Imperial Valley Press and distributed to event attendees
- Booth and recognition at the Expo event
- 3 Facebook & Instagram Posts on Yuma Sun sites
- Sponsor Thank You Signage at sign in booth
- Presenting Sponsor Logo on Expo Website
- Your booth included in the Expo Scavenger Hunt Raffle\* [Please provide a prize for raffle]
- Featured business directory on Expo website
- Opportunity to place flyer or item in gift bags (you provide)
- 50 Event Tickets

### PLATINUM SPONSOR \$1,000 (four available)

- Quarter page ad in Event Program Special Section published in the Yuma Sun and the Imperial Valley Press and distributed to event attendees
- Booth at the Expo event
- 1 Facebook & Instagram Post on Yuma Sun sites
- Your booth included in the Expo Scavenger Hunt Raffle\* [Please provide a prize for raffle]
- Included in Business Directory on Expo website
- 10 Event Tickets
- Opportunity to put flyer or item in gift bags. (you provide)

### PEARL SPONSOR \$600 (unlimited available)

- Quarter page ad in Event Program Special Section published in the Yuma Sun and the Imperial Valley Press and distributed to event attendees
- Booth at the Expo event
- 1 Facebook & Instagram Post on Yuma Sun sites
- Your booth included in the Expo Scavenger Hunt Raffle\* [Please provide a prize for raffle]
- Included in Business Directory on Expo website
- 10 Event Tickets
- Opportunity to put flyer or item in gift bags. (you provide)

**NEWLYWED GAME SPONSOR \$750 + PRIZE** (one available)

- Sponsor of Newlywed Game on stage
- Quarter page ad in Event Program Special Section published in the Yuma Sun and the Imperial Valley Press and distributed to event attendees
- Booth at the Expo event
- 1 Facebook & Instagram Post on Yuma Sun sites
- Your booth included in the Expo Scavenger Hunt Raffle\*
- Included in Business Directory on Expo website
- 10 Event Tickets
- Opportunity to put flyer or item in gift bags. (you provide)

**CAKE PULL SPONSOR \$500 + WEDDING CAKE** (one available)

- Brides register at your booth for opportunity to pull a ribbon from the cake for prize
- Prize provided by sponsor
- Half page ad in Event Program Special Section published in the Yuma Sun and the Imperial Valley Press and distributed to event attendees
- Booth at the Expo event
- 3 Facebook & Instagram Post on Yuma Sun sites to promote Cake Pull
- 10 Event Tickets
- Opportunity to put flyer or item in gift bags. (you provide)

**HUNT FOR PRINCE CHARMING SCAVENGER HUNT SPONSOR \$450 + PRIZE VALUED AT \$250 OR MORE** (one available)

- Event attendees drop off scavenger hunt entry forms at your booth for opportunity to win raffle prizes
- Named as sponsor on scavenger hunt raffle forms
- Named as sponsor in Yuma Sun full page promotional ad prior to event
- Quarter page ad in Event Program Special Section published in the Yuma Sun and the Imperial Valley Press and distributed to event attendees
- Booth at the Expo event
- 3 Facebook & Instagram Post on Yuma Sun sites to promote Scavenger Hunt
- 10 Event Tickets
- Opportunity to put flyer or item in gift bags. (you provide)



**BOOTHS**

Vendor booths to promote your company are now available and are on a first come first served basis. This is a wonderful way to gain leads for prospective clients and speak one on one with them and their families. Please complete your registration form to reserve your booth today!

- Premium Corner Expo Booth 10' x 20' \$329 with electricity
  - Premium Corner Expo Booth 10' x 20' \$279 without electricity
  - Standard Double Expo Booth 10' x 20' \$329 with electricity
  - Standard Double Expo Booth 10' x 20' \$279 without electricity
  - Standard Expo Booth 10' x 10' \$229 with electricity
  - Standard Expo Booth 10' x 10' \$179 without electricity
- \*All booths include a business card ad in event program published in the Yuma Sun and the Imperial Valley Press and distributed at the event.  
\*Listed as Exhibitor on Expo Website.

**RAFFLE PRIZES**

Provide a raffle prize and we will display your business and send the winner to your booth to claim their prize. A great way to build even more familiarity with your products and services.



The Knot's 2023 Wedding Survey highlights significant trends and priorities shaping modern weddings. Personalization remains key, with 87% of couples incorporating unique elements to reflect their individual styles and stories. The average cost of weddings has increased to \$34,000, with venue and catering comprising the largest portions of the budget. Sustainability is a major focus, as 64% of couples choose eco-friendly options, from decor to attire, indicating a shift towards environmentally conscious celebrations.

Technology plays a vital role in wedding planning, with 72% of couples using wedding planning apps and online tools to streamline their process. This trend emphasizes the need for vendors to have a strong digital presence and offer tech-friendly solutions. Furthermore, enhancing guest experience is a top priority, with 78% investing in entertainment and interactive elements like photo booths, live performances, and customized favors to create memorable experiences for their attendees.

The survey also notes an increase in weekday weddings and smaller guest lists, reflecting a more intimate and flexible approach. These insights underscore the importance of customization, technology integration, and sustainability in the wedding industry, providing vendors with a roadmap to meet the evolving needs and preferences of modern couples.



**WEDDING,  
QUINCEAÑERA  
& CELEBRATIONS  
expo**

To Sponsor or Exhibit  
please contact your marketing representative at

Yuma Sun

(928) 539-6800

Or

Imperial Valley Press

(760) 337-3438

Or

Events Manager

Stephanie Daniels

(928) 539-6827

events@yumasun.com

[www.yumasun.com/expo](http://www.yumasun.com/expo)